

# 2019-2020 District Goals



**District:** District 19 A  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Ensure all new incoming officers know that 50% of your club officers must have officer training to achieve club excellence

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
If an incoming officer cannot take the trainer based training they will be advised by the District GLT that they can take an online training course.

Our MD19 GLT prepares and plans a MD19 officer training course and Leadership Development Funding is applied for every year

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

ensure all qualified Lions are identified by GLT and then set up courses like Certified Guiding Lions and FDI to further their education in Lionism.

Make sure they are advised what the USA Canada Form is and to attend them if possible

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	50
3rd Quarter	80
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 180 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	2	40
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Hospital auxiliaries sports Clubs professional women's groups

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	20
3rd Quarter	30
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 150 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

perform an exit survey by my Retention chairperson to find out why they are leaving. when we get reasons a committee will be formed to find out the best approach to fixing the problems

## NET GROWTH GOAL

180	+	40	-	150	=	70
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 90000 people.

### Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2000 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

ZC's will be encouraged to check each club and to advise the GST and clubs that have no service projects to report them or do some if none have been done

During my visitations I will meet with the executives of clubs having problems and to try to fix the problems

### Custom goal and action items

I do not have a specialized goal as I wish to concentrate on making our weaker clubs stronger by increasing membership and our strong clubs better by concentrate on fixing the back door where a lot of members leave

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding  
Make sure all ZC's communicate with clubs not reporting service activities in the month. Keep communicating by all social media and newsletters to the importance of service reporting

Communicate the difference between fundraisers and service activities. Although both are important there should be more service activities than fundraisers. WE SERVE